

Commemoration of International Women's Day Celebration at McCarthy Square Banjul, The Gambia March 8th 2023

Press Release



The International Women's Day commemoration was recognized by Gambian women in the Gambia. The event was organized by the Underprivileged Women's Association and identified Dr Touray as the Chief Patron. The theme of this year's celebration is **INNOVATION AND TECHNOLOGICAL CHANGE, AS WELL AS EDUCATION IN THE DIGITAL AGE FOR ACHIEVING GENDER EQUALITY AND WOMEN IN TECHNOLOGY**. The founder and CEO of the Underprivileged Women Empowerment Association, Madam Fatou Saho, and her staff welcomed Dr. Isatou Touray, the executive director of GAMCOTRAP, with a welcoming march past at the beginning of the day.



In her opening remarks, the CEO and founder of the Underprivileged Women Empowerment Association thanked the Executive Director of GAMCOTRAP for her commitment to observing the day with them and recognized her work as an activist for women's and girls' rights in The Gambia.



A statement was also made by Haddy Cham, a representative of APS Micro Finance who sponsored this event. She emphasized the different services they offer, how crucial they are, and how encouraging it is for women to start their own businesses.

The Executive Director Dr. Isatou Touray gave a statement She highlighted the significance of the day to women of The Gambia and the World. In her statement she cited key areas where technology can make a positive impact such as in the workplace and in business among other aspects. She noted that Online platforms and resources can help women find job opportunities and build professional networks that can give women access to new career paths and help close the gender pay gap by providing equal pay for equal work. She cited many successful examples of digital innovations for gender equality that demonstrate the potential of technology to create positive change on women,

